



Leadership in a Nutshell

An effective leader:

- ◆ Is committed to a focused, compelling vision and strategy for the company
- ◆ Can make the vision happen through others on an ongoing basis
- ◆ Understands the internal and external factors that influence the business, and supports adjustments to the vision and strategy as needed
- ◆ Behaves congruently with the company vision and stated values
- ◆ Exhibits a specific set of characteristics, including discipline, courage, flexibility and respect